

## NEW YORK GAINS AS FACTORY TOWN

Increase of 28 Per Cent. in  
Horse-Power and 13 Per Cent.  
in Output in 5 Years.

POPULATION OF 5,334,000

Salaries and Wages Advance  
14.6 Per Cent. Census  
Bureau Reports.

WASHINGTON, Aug. 12.—A preliminary statement of the general results of the census of manufactures for New York city has been issued by the Bureau of the Census. The population at the census of 1910 was 4,766,882, and it is estimated that it was 5,334,000 on July 1, 1914.

The summary shows a consistent increase in the census of 1914 as compared with that for 1909. In the order of their importance, from a percentage standpoint, the increases for the several items rank as follows: Horse-power, 28.5 per cent.; salaries, 23.4 per cent.; capital, 19.4 per cent.; value added by manufacture, 14.6 per cent.; value of products, 13.1 per cent.; materials, 12.7 per cent.; wages, 10.5 per cent.; proprietors and firm members, 8.1 per cent., and wage earners, 5.7 per cent.

The capital invested, as reported in 1914, was \$1,926,104,000, a gain of \$244,000, or 12.4 per cent., over \$1,682,104,000 in 1909. The average capital per establishment was approximately \$55,000 in 1914 and \$53,000 in 1909.

The cost of materials used was \$1,229,155,000 in 1914, as against \$1,090,753,000 in 1909, an increase of \$138,372,000 or 12.7 per cent. The average cost of materials per establishment was approximately \$41,000 in 1914 and \$42,000 in 1909.

Products valued at \$3,992,832,000.

The value of products was \$2,292,832,000 in 1914 and \$2,027,455,000 in 1909, the increase being \$265,377,000, or 13.1 per cent. The average per establishment was approximately \$77,000 in 1914 and \$75,000 in 1909.

The value added by manufacture represents the difference between the cost of materials used and the value of the products manufactured for sale. The value added by manufacture was \$1,063,677,000 in 1914 and \$936,642,000 in 1909, the increase being \$127,035,000, or 13.6 per cent. The value added by manufacture formed 46.4 per cent. of the total value of products in 1914 and 46.2 per cent. in 1909.

Salaries and wages amounted to \$161,711,000 in 1914 and to \$143,539,000 in 1909, the increase being \$18,172,000, or 14.6 per cent. The number of salaried employees was 116,100 in 1914, as compared with 97,492 in 1909, making an increase of 18,608, or 19.1 per cent.

The average number of wage earners was 585,279 in 1914 and 553,923 in 1909, the increase being 31,356, or 5.7 per cent.

Increases for the State of New York follow: Salaries, 30.5 per cent.; salaried employees, 20.4; capital, 20; horse-power, 18; materials, 13.6; value added by manufacture, 12.8; number of establishments, 7.4; wage earners, 5.1; and proprietors and firm members, 2.2 per cent.

Capital Employed \$3,334,278,000.

The capital invested as reported in 1914 was \$2,234,278,000, a gain of \$554,781,000, or 25 per cent., over \$1,679,497,000 in 1909. The average capital per establishment was about \$66,000 in 1914, and \$62,000 in 1909.

The cost of materials used was \$2,108,607,000 in 1914, as against \$1,856,904,000 in 1909, an increase of \$251,703,000, or 13.6 per cent. The average cost of materials per establishment was approximately \$44,000 in 1914 and \$41,000 in 1909.

The value of products was \$3,814,661,000 in 1914, and \$3,369,450,000 in 1909, the increase being \$445,211,000, or 13.2 per cent. The average per establishment was approximately \$79,000 in 1914, and \$75,000 in 1909.

Salaries and wages amounted to \$373,771,000 in 1914, and to \$343,263,000 in 1909, the increase being \$30,508,000, or 17.6 per cent.

The number of salaried employees was 182,605 in 1914, as compared with 151,491 in 1909, an increase of 31,114, or 20.4 per cent. The average number of wage earners was 1,057,857 in 1914, and 1,003,981 in 1909, the increase being 53,876, or 5.4 per cent.

### CLEAN MONEY IS URGED.

#### Lawyer Requests Government to Cooperate With Banks Here.

Assistant Secretary of the Treasury Newton has written to Arthur V. Briesen, lawyer, of 25 Broad street, saying the Department of the Treasury immediately returns clean money to the banks of the country for the unit currency they send in.

Mr. Briesen has asked the cooperation of the Department in providing the various national banks, especially in and around New York, with new and clean paper money.

"In the issuance of new notes," wrote Mr. Newton in reply, "the Treasury is governed absolutely by the amount of old currency presented for redemption. The Government cannot compel the banks to send in unit currency."

### TO TRY WRITING IN AIRSHIP.

#### New York Flying Yacht Club Establishes Reporters in Hanks.

Promoters of the New York Flying Yacht Club, which will establish a hydroaeroplane station on the Hudson near 129th street, are urging newspaper writers to join the organization. Augustus Post, an aviator, says they will see if reporters can cover assignments by aeroplane.

When the hydroaeroplane station is opened Mr. Post plans to have a reporter travel to his office as a passenger in an aeroplane and to write his story on the way.

### WILLS ESTATE TO FRIEND.

#### Before Ending Life Morton Gave Away All His Property.

A few days before he committed suicide last month, Joseph L. Morton, 70, former manager of the Groller Club, made a will bequeathing all of his effects to Ruth Shepard Grannis, a friend. The will was filed yesterday by Beverly Chew, vice-president of the Metropolitan Trust Company, who is acting as executor. No petition has been made for its probate, and no estimate has been given of the value of the property left by the deceased.

Morton took his life by inhaling gas in his apartment at 139 West Seventy-fifth street.

"D. A." Deposits Are Convenient  
**A Deposit Account Is Never Idle**  
We pay interest on all balances. Make your purchases and have them charged to your D. A. Elbert Hubbard saw the economical value of this policy. Ask or write for the booklet "Pay as You Go," by Elbert Hubbard.  
Depositors' Account Dep't under Supervision of the Superintendent of Banks of the State of New York.  
Macy's—Main Floor Balcony, 34th Street.

R. H. Macy & Co.'s Attractions Are Their Low Prices.  
**Macy's**  
Herald Square, N.Y., 34th to 35th St.

### Mail Orders Filled by Experienced Shoppers

Those of our customers unable to do their shopping in person may make their purchases efficiently and economically through the Macy Shopping Bureau, an organization of experienced shoppers. All purchases delivered promptly, anywhere in the United States.

Macy's—Third Floor.

# Autumn Fashions Make Their Bow

## An Autumn Coat, Distinguishingly Different.



Our entire collection comprises models so new and luxurious that it is difficult to select one for description.

The one illustrated is made of velour cloth and features the large semi-military collar of velvet above a rippling cascade of velour. Added distinctions are the corded shirings confining the fullness of the sides, the narrow belt crossing in front, and the concealed slash pockets. Bands of velvet on the cuffs, and bone buttons are novelties of trimming. Lined throughout with self color satin. May be had in Burgundy, taupe or mustard. **\$38.75**

Macy's—Third Floor.

## New Laces

### Our Own Importations

Laces that will lend themselves effectively and attractively to the soft and filmy things that the Fall season deems as requisites to a lady's wardrobe.

New light effects in embroidered tulle edgings, bands and demi-fleur-de-lis in white or cream; an extensive assortment of beautiful designs, some combined with fillet, some with Venice, others in reproductions of point applique and Alencon laces. Prices range from 23c for edgings 3 inches wide to \$2.49 for a 22 inch lacing.

Fillet and Venice laces, edgings, insertions (machine made), white and ecru, that are interesting reproductions of the real patterns. The prices range from 12c for insertions 1 1/2 inch wide to \$3.49 for 17-inch all-over patterned laces.

Macy's—Main Floor.

## Imported Buttons

Paris favors us with a new idea in buttons and emphatically tells us that buttons, to be fashionable as trimming for fall costumes, must be unique.

French gun metal buttons with riveted steel points, in new oblong, square, oval and printed shapes. 33c to \$1.89 each

"Peau de Daim" buttons in tan, gray, blue or white, covered with the softest suede. Coat and suit sizes, each trimming button to match. 59c to \$1.44 doz.

Macy's—Main Floor.

## Serge Middies

For the miss who goes away to school it is not too early to begin thought of academic wardrobe. Separate middies of navy blue serge or flannel always find high favor with the schoolgirl.

Sailor middy has the collar and cuffs bound with white braid. Silk lace ties in front. Also comes in navy blue flannel. Sizes 6 to 20 years. **\$2.79**

Norfolk middy has large flap pockets and a wide belt that threads through box pleats. Sizes 14 to 20 years. **\$3.79**

Macy's—Third Floor, Rear.

## New Designs and Low Prices are the predominating features of

## The Mid-Summer FURNITURE SALE

You will not find in this collection a quantity of hard-to-sell odds and ends, undesirables that are refused admittance to homes where good taste is paramount.

Indeed, you will find quite the contrary!

Here is furniture in many beautiful designs, well carried out, at prices which in themselves are a prime attraction. Period furniture is plentiful—selected with a view to practicability as well as beauty.

For the library there is upholstered furniture in velours and genuine leathers, en suite or in separate pieces.

The dining room may be furnished in Queen Anne, Louis XVI., Chippendale, Adam, Colonial or William and Mary Styles.

For the bed room or guest room there are many suites in the Adam, Queen Anne, William and Mary and Colonial period designs.

Grandfather's clocks, Candlesticks and odd fancy pieces are included in the sale.

Everything needed to furnish a home for men and women of discrimination with the utmost regard for their purses.

Macy's—Ninth Floor.

## Every Blouse in the Collection Symbolizes Individuality

A Blouse of Navy Satin with hemstitched inserts of white Georgette crepe forming points in back and front. The point of the Georgette collar is finished in back with a silk tassel. The sleeves are trimmed with pointed inserts and the cuffs are of Georgette. **Illustrated. \$15.74**



A novelty blouse is made of tete de negre Georgette crepe over bandings of salmon pink silk. The ornamentations on sleeves, back and front consist of pearl buttons and small straps of purple satin. A purple ribbon ties in front. The color combination is unique. **\$21.74**

Chenille Embroidery and deep pleats form the interesting trimming on the front, back and sleeves of a blouse of superior quality white Georgette crepe. The collar and cuffs are pointed and heavily embroidered. **\$23.74**

A Blouse of Crinkled Georgette Crepe has a deep square satin collar and satin cuffs edged with narrow bands of white fur. May be had in light blue trimmed with satin of self color, or navy trimmed with gold satin. **\$19.74**

Other new Blouses ranging in price from \$2.79 to \$7.49.

Macy's—Third Floor, 34th St.

**A**UTUMN is just around the corner! The new fashions for the coming season are here. Macy's is in Autumn costume and the note of Autumn is reverberating through the broad aisles and spacious floors of this great store. Each section has striven to surpass all its former efforts and presents a delightfully fresh, crisp, new display of the Millinery, Suits, Dresses, Coats and Gowns which Fashion has decreed to be the correct mode.

Macy's invites you to come and see the new things. The millinery is entrancing, the suits proclaim a new silhouette. The dresses are delightfully charming. The blouses run the whole gamut of color and fancy. The shoes are sensibly different, while the silks and dress materials are an inspiration to anyone who will make or will have her own original clothing made.

Of course, Macy's "Lowest-in-the-City" Prices always prevail. The new things come to Macy's quicker because Macy's buys for cash. If it's new, you will find it at Macy's, and the price will be less, because Macy's sells for cash.

## The New Materials for Autumn Initial Showing of New Fall Silks, Velvets and Dress Fabrics

Fall Fabrics are here in a beautiful array of weaves, colors and designs. The quality of Macy's fabrics needs no eulogizing, for after years of judicious and skillful handling of merchandise, we consider ourselves to be authorities in the world of textiles. Our fall display need only be introduced as an achievement of our experience to convey the fact that we have purchased well, and that we offer for purchase in the same spirit.

Among the dress fabrics regimental stripes, velour checks and French twill serges predominate. The unique color combinations of the velour checks are indeed worthy of remark, and the striped worsted serges are noteworthy for the popularity with which they have already been favored.

Our collection awaits your inspection.

Our prices are, as usual, "Lowest-in-the-City."

Macy's—Second Floor.

## A Distinctive Fall Boot



To complete the charm of the Fall costume is a new boot, simple in cut and graceful in design. It is made of black glaze kid with a plain vamp, two-inch Louis XV. heel, and is ten inches high from the ground to the top. **Macy's—Second Floor, Rear.**

## Lingerie

### A New Importation from France

Bewitching nightgowns, hand made and hand embroidered, also delightful, new envelope chemises that are things of loveliness, all exquisitely worked with painstaking fingers and adorned with the most graceful of ribbon bows.

Nightgowns of sheer batiste daintily hand hemstitched. **\$3.49**

Sleeveless Nightgowns, beautifully hand embroidered. **\$4.49**

Dainty Empire Nightgowns, with hand embroidered sprays and quaint little puff sleeves. Trimmed with pretty satin bows. **\$9.89**

Clusters of pin tucks and tiny sprays trim a lovely Empire gown. The ribbons are drawn through hand made eyelets. **\$10.89**

Three models exquisitely worked with embroidery and fine drawn work, hemstitching, cluster tucks, lace and ribbon trimmed. **\$12.89**

Two very beautiful gowns of Gretchen design, elaborately embroidered in fine floral patterns, trimmed with tucks, lace, ribbons and fine drawn work. **\$16.89**

Macy's—Third Floor, Rear.

## The New Fall Linings

are now being shown. These are beautiful, cotton back satins in printed stripes and all over effects. Smart, new designs and colorings that will be greatly in vogue during the coming fall and winter seasons. Materials, 36 inches wide, range in price from \$1.38 to \$1.64 per yard.

Macy's—Lining Dept., Second Floor, Centre.

## NEW! Seen in the Store

While bidding farewell to the Summer of 1916, to fill our racks and shelves with the newer garments of Fall, we pause a moment to note the story that Fashion will tell in the drapery of her Autumnal robes. She is rather staid this season, preferring to express her caprices in the richness of material and elegance of cut, rather than by frills, ribbons or less meretricious adornment. Satins, velvets, velours, beads and metal thread embroidery, wrought in simple but exquisite motifs are the favored tones of Fashion's melody, sung in the darker shades and colors, and in this whimsical but delightful mood her Autumn Lady will be revealed to the world as well dressed.

### A Dress—

A redingote effect with flaring sides distinguishes a gown of midnight blue charmeuse. A refined and simple design is carried out in small blue beads on a background of blue georgette crepe forming a panel in front and back. Another distinctive characteristic is the narrow "Moyen Age" belt embroidered in silver thread. The front of the waist bears a motif embroidered in blue fluff and silver thread. A soft touch is given by the chemise of shell pink daintily embroidered in white. A final bit of elegance is expressed by two silver thread ball buttons fastening the tight sleeves.

### A Coat—

Luxuriousness is the keynote of an original Weeks model of African brown in an interesting combination of heavy satin and lustrous velvet. The distinguishing feature is the collar of velvet, fastened at the waistline in front with an artistic satin bowknot with tassled ends and sweeping over the shoulders to the back where it falls in two graceful points below the waistline and sustains two long silver tassels. Unique in its simplicity, this coat needs no adornment of fur to accentuate its richness.

### A Skirt—

Smartness expressed in rigid lines. That describes a new fall skirt of sombre black. The satin striped pouf gives a note of refinement. The waistcoat belt gives a mannish appearance, the slash pockets are conveniences and the full circular flare pronounces it fashionable.

### For the motorist—

A reasonable suggestion is a running board trunk, made of 3-ply basswood veneer, covered with black enameled glaze that is water proof and dust proof. Its convenience for week end trips will appeal to the motorist, as the trunk has the capacity of two suit cases and may be attached to the running board of any machine.

## Suits that are noticeably different



An excellent new model of superior quality broadcloth, with full flare coat rippling from the curved waistline. Bands of mole or seal trim the bottom of the coat, collar and cuffs. The skirt is of an interesting new pattern, forming a box pleat in back from the pointed yoke. A narrow belt finishes the waistline. Navy, seal or black. **Illustrated. \$49.75**

Another flaring, slightly cutaway model is fashioned of velour cloth or broadcloth. May be buttoned to the neck beneath the rolling collar of velvet, or if worn open forms revers. The close fitting sleeves are finished with velvet cuffs. The skirt is semi-circular, shirred to a close fitting yoke. Navy, brown, gray or plum. **Macy's—Third Floor.**

## Gloves of Quality for the "Hands that Rule the World"

A lady's glove—what can be more charming than a lovely glove to complete the costume of a lady fair?—without a dainty glove the grace of her attire is incomplete; with it she attains an air of distinguished refinement.

Two clasp short gloves of heavy lustrous silk, embroidered in contrasting shades and trimmed at the wrists with a pointed effect in striking color combinations. Brown with self and white contrasting embroidery, champagne with black, navy with white, also black with white. **\$1.89**

A distinctive importation is a glove of elbow length made of silk net, embroidered in an elaborate design, but conservative in appearance, as the embroidery is of self color. Two designs, two pearl clasps. Champagne and white. **\$2.44**

Short Silk Gloves are stitched in colors to match the costume. White gloves have gray, brown, or black stitching; some are two-toned, having the colored thread run through the white. Two clasps, double finger tips. 94c

Macy's—Main Floor.

## Advance Styles in Dress Patterns

will be found in the large Macy Pattern Department. Both McCall and Pictorial Review Patterns are now on sale for all styles of women's and misses' Fall and Winter dresses, coats and suits, together with garments for children of all ages.

Macy's—Pattern Department, Second Floor, Centre.

## Charm and Grace in Misses' Fall Apparel

Exceedingly fetching models in misses' wear, all delightfully new and fashionable. The latest and smartest style notes are evident throughout the collection.

An aristocratic looking suit of gabardine is made on plain, straight lines. The collar forms points at the shoulders and is trimmed with an overlay velvet collar of self color. A narrow belt from the sides fastens in front. The skirt is very simple with a panel effect in back. Mouse, navy, green or Java. **\$27.75**

A handsome full length coat comes in green, Burgundy, mouse or navy. It is made of coating velour and has a 4-inch band of gray covey around the full, circular bottom, also on collar which may be buttoned close to the throat. Deep cuffs and fancy patch pockets. Flowered poplin lining. **\$54.75**

Macy's—Third Floor.

A very stylish suit of wool check velour is made in dark tones of green and brown and green and black. Full, belted model with high neck, small detachable hood effect in back, and large pockets suspended from the belt. Buttons and loops of solid color broadcloth. Plain, belted skirt. **\$39.75**

## Lovely Coats and Hats For Little Girls

Exact care and skilful workmanship are evident in these charming Fall costumes for the younger tots. Even the little folks cater to Fashion's whims, for their clothes are made according to the latest caprices of the mode.

A broadcloth coat of a beautiful light maize color has the collar and cuffs trimmed with velvet inserts. The high waist-line is shirred at the sides with headings. Little velvet scrolls form the buttons. Sizes 2 to 6 yrs. **\$27.75**

The hat to match is trimmed with a band of beaver and hand embroidered velvet leaves. **\$10.49**

Macy's—Third Floor, 34th Street, Rear.

A panne velvet coat of peacock blue is shirred at the sides and has a panel in front and back. The front and back are hand embroidered in gold and blue motifs. Fitch bands trim the collar and cuffs. Exquisite brocade silk lining. Sizes 2 to 6 years. **\$42.75**

The soft hat to match is made of panne velvet, and bands of fitch are twisted to form the trimming. **\$8.74**

## New Autumn Hats.

### Including Paris Models and Our Own Copies

Our Millinery Salons present a surprisingly delightful display of the new millinery modes. Hats smart, becoming, stylish, graceful and new greet the eye at every turn, and the hat of your choice will surely be found among this large and varied collection.

In the gray salon—Some Paris models that reached us only a few days ago, and many smart copies, beautifully made, at very reasonable prices. The hat illustrated pictures a new Madeline model from Paris. We have made a perfect copy of this lovely hat to sell at \$12.89. Other hats up to \$25.



In the brown salon—One cannot help but feel the atmosphere of newness among the 400 charming hats here displayed. Smartness and good taste have gone hand in hand to produce these interesting models, and ingenuity of idea can be seen in each and every hat. New Fall display of our famous

## Chapeaux La Marquise at \$8.50

comprises over 150 new modes, more bewitching and alluring than ever.

Other new Autumn hats in the salon, \$4.96, \$6.89, \$10.89

Macy's—Second Floor, 34th St.

R. H. Macy & Co.